**APPROVED COPY (LONG)**

Created by the Emmy®-winning writer from “Schitt’s Creek,” this hilarious new musical flips the script on the greatest love story ever told. ***& Juliet*** asks: what would happen next if Juliet didn’t end it all over Romeo? Get whisked away on a fabulous journey as she ditches her famous ending for a fresh beginning and a second chance at life and love—her way.

Juliet’s new story bursts to life through a playlist of pop anthems as iconic as her name, including "Since U Been Gone‚" "Roar," "Baby One More Time," "Larger Than Life‚" "That’s The Way It Is,“ and "Can't Stop the Feeling!"—all from the genius songwriter/producer behind more #1 hits than any other artist this century. Break free of the balcony scene and get into this romantic comedy that proves there’s life after Romeo. The only thing tragic would be missing it.

**APPROVED COPY (MEDIUM)**

Broadway's most fun hit musical, *& Juliet*, flips the script on the greatest love story ever told, imagining what would happen next if Juliet hadn’t ended it all over Romeo, and got a second chance at life and love – on her own terms. This audience favorite is created by the Emmy-winning writer of “Schitt’s Creek” and features a playlist of iconic pop hits from Max Martin and his collaborators, including “Since U Been Gone,” “Roar,” “I Want It That Way,” “Confident,” and more.

**APPROVED COPY (SHORT)**

Broadway's most fun hit musical, ***& Juliet***, flips the script on the greatest love story ever told, imagining what would happen next if Juliet didn’t end it all over Romeo? Get whisked away on a fabulous journey as she ditches her famous ending for a fresh beginning and a second chance at life and love—her way.

**QUOTES**

* "The most fun you'll have in a theatre! A smart, laugh-out-loud shot of pure gold. Exactly what we need right now." –*- Variety*
* “A pull-out-all-the-stops sensation that gets your heart racing!” *– The Washington Post*
* *“*Clever & rousing & show-stopping! *& Juliet* brings the audience to its feet.” – *The New York Times*
* *“*This year’s *Mamma Mia!* You’ll have a blast.” - TodayTix
* "Makes you levitate out of your seat! It's impossible not to feel intoxicated." – *New York Magazine*
* "Exuberant & joyful & ingenious!” – *Entertainment Weekly*
* "A dream of a musical! & Juliet gives audience what they want." – *Time Out New York*